

ASHIFT

REPORT QUESTIONNAIRE

ATTIRE THE STUDIO

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SUMMARY

PEOPLE

Workers get paid fairly and under EU standards

NATURE

No use of plastic to reduce microplastics in water, use of 100% natural and biodegradable fabrics, no mixed fibres

HOME

All factories are in Portugal, all materials are sourced in Italy and Portugal, wool from Australia

RE-MADE

Strongly against recycled polyester, use recycled and biodegradable packaging

ANIMALS

Use of mulesing-free wool, use of certified peace silk, certified by IWTO, woolmark and seri.co

ATTIRE THE STUDIO

WHAT STANDS OUT

German blogger Xenia Adonts founded Attire The Studio in 2019 after realizing she wanted to do something more meaningful with her platform. The brand only uses natural fabrics and zero plastic. Attire The Studio is a highly transparent brand. Honesty about the ups and downs of running a sustainable brand is key on the website, the brand's Instagram and on Xenia's YouTube channel. On top of that, the brand shows behind the scenes and explains how all costs are calculated.

Even though Attire uses wool and silk all their animal products aim to be cruelty-free and certified by third party organizations. The brand also uses recycled packaging, that is plastic free. Some of it is even biodegradable.

Unfortunately, there are only the sizes S, M and L available right now. However, on Instagram the brand already addressed that this was due to high costs. The team is planning to be more size inclusive in future collections. Due to producing in Europe and using high quality natural materials the prices are quite high which makes Attire The Studio a luxury brand that not everyone can afford. All in all, we love the transparency and the approach of Attire. The designs are beautiful, the collections aren't too big and the brand tries to be as transparent as possible.

PEOPLE

QUESTION	ANSWER	SOURCE
Does the brand have a policy that guarantees workers' rights, such as standards like: No child labour, or slavery or similar to slavery?	YES	https://attirethestudio.com/pages/about https://attirethestudio.com/blogs/attire/how-we-calculate-our-prices
Does the brand mention standards, such as: No discrimination and access to a safe and hygienic workplace?	YES	https://attirethestudio.com/blogs/attire/how-we-calculate-our-prices
Does the brand actively seek inclusion and diversity? (Including but not limited to race, gender and sexuality)	NOT CLEAR	https://attirethestudio.com/collections/first-collection currently no size inclusivity, diverse models, no information about diversity within the ATS team
Does the brand pay fair wages at its apparel manufacturers?	YES	https://attirethestudio.com/blogs/attire/how-we-calculate-our-prices
Does the brand pay living wages at its apparel manufacturers?	YES	https://attirethestudio.com/blogs/attire/how-we-calculate-our-prices

PEOPLE

QUESTION	ANSWER	SOURCE
Are the apparel manufacturers approved as socially compliant by independent third parties, such as FWF or GOTS?	NO	
Does the brand maintain and care for a close relationship with its workers, suppliers and manufacturers? (For example in the form of visits, interviews and other check ups or ways of communication, etc.)	YES	https://attirethestudio.com/blogs/attire/how-we-calculate-our-prices
Does the brand report the development of its labour conditions policy for apparel manufacturers? (For example in form of annual reports or newsletters, on the website, etc.)	NO	

NATURE

QUESTION	ANSWER	SOURCE
Does the brand indicate any activities to reduce carbon emissions in their policy? (For example in form of green electricity, supporting organizations or any other activities to reduce or offset carbon emission)	YES	https://attirethestudio.com/blogs/attire/cotton
Does the brand indicate solutions or activities to minimize water use in their way of sourcing and manufacturing their garments?	YES	https://attirethestudio.com/blogs/attire/cupr
Can the majority of their garments be transported by land due to local production to reduce transportation emission?	YES	https://attirethestudio.com/blogs/attire/how-we-calculate-our-prices
Does the brand try to reduce chemical waste? (For example by using natural dyes, no chemical finishes or by other activities)	YES	https://attirethestudio.com/blogs/attire/how-we-calculate-our-prices https://attirethestudio.com/blogs/attire/cotton https://attirethestudio.com/blogs/attire/cupr

NATURE

QUESTION	ANSWER	SOURCE
Does the brand indicate any activities aiming to reduce manufacturing/product waste, throughout their supply chain? (For example during the design prototyping/process, sourcing and manufacturing, post-consumer waste, etc.)	YES	https://www.instagram.com/stories/highlights/17866412755528462/
Are such activities approved by independent third party such as GOTS and others?	YES	https://attirethestudio.com/blogs/attire/cotton
Does the brand use biodegradable, neutral or other eco-friendly packaging?	YES	https://attirethestudio.com/pages/about https://www.instagram.com/stories/highlights/17866412755528462/
Does the brand report the development on its own attempts of carbon emission reduction, minimisation of water use and manufacturing waste, as well as chemical waste?	NO	

RE-MADE

QUESTION	ANSWER	SOURCE
<p>Does the brand minimize its environmental impact by using already existing materials and recycling/repurposing them for their garments? (For example recycled materials, processes, etc.)</p>	YES	<p>https://attirethestudio.com/blogs/attire/why-we-are-not-using-any-polyester https://www.instagram.com/stories/highlights/17866412755528462/ reuse or return of fabric that was canceled</p>
<p>Does the brand have clear objectives to minimize environmental impact by recycling and/or using recycled products outside of the production of garments? (For example by using recycled and/or recyclable packaging, using recycled goods for everyday activities and in offices, etc.)</p>	YES	<p>https://www.instagram.com/stories/highlights/17866412755528462/</p>
<p>Does the brand encourage the return or re-use of garments?</p>	NO	

RE-MADE

QUESTION	ANSWER	SOURCE
Does the brand promote longevity of their garments? (For example by talking about it on their website, social media etc. and/or by offering repair kits or even a repair service)	NO	
Are the recycling practices or materials used by the brand certified by any independent third party such as GOTS, Oeko-Tex or others?	NO	
Does the brand report the development of this?	NO	

HOME

QUESTION	ANSWER	SOURCE
Does the brand have at least one or more local manufacturers or artists that produce their garments?	YES	https://attirethestudio.com/pages/sweater-factory# https://attirethestudio.com/pages/coat-factory
Does the brand give back to the communities that produce their garments? (For example in form of initiatives to support the community living there or local organizations)	NO	
Are the brand's manufacturers certified by an independent third party such as the Fair Wear Foundation or others?	YES	https://attirethestudio.com/pages/about
Does the brand source some or all of their materials locally? (For example, wool from Italy, silk from France etc.)	YES	https://attirethestudio.com/blogs/attire/how-we-calculate-our-prices

HOME

QUESTION	ANSWER	SOURCE
Does the brand report the development of the relationship with its manufacturers and the status of those?	YES	https://attirethestudio.com/pages/coat-factory https://attirethestudio.com/pages/sweater-factory

ANIMALS

QUESTION	ANSWER	SOURCE
Does the brand use any animal fibers/products? (For example wool, leather etc.)	YES	https://attirethestudio.com/blogs/attire/wool https://attirethestudio.com/blogs/attire/silk
If the brand uses animal fibers/products does it recycle old leather/animal fibers? (For example reused leather or deadstock, etc.)	NO	
Do the leather/animal fibres get sourced in a cruelty-free manner?	YES	https://attirethestudio.com/blogs/attire/wool https://attirethestudio.com/blogs/attire/silk
Does the brand offer vegan products/alternatives? (For example recycled polyester or natural materials, etc.)	NO	
Is the brand either vegan or cruelty free certified by an independent third party, such as PETA or others?	YES	https://www.instagram.com/stories/highlights/17866412755528462/

ANIMALS

QUESTION	ANSWER	SOURCE
Is the brand outspoken on not using animal products/ avoiding animal cruelty/ trying to consider animals too etc.?	YES	https://attirethestudio.com/blogs/attire/wool The brand tries to source all animal fibres in a cruelty-free manner
Does the brand report the development it is making in this area?	YES	https://attirethestudio.com/blogs/attire/wool https://attirethestudio.com/blogs/attire/silk

CONTACT US

WANT TO SAY HI OR FOUND ADDITIONAL INFO WE'VE MISSED?

WE'D LOVE TO HEAR FROM YOU!

MESSAGE US AT

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CHECK OUT OUR WEBSITE:

WWW.ASHIFT.EU